

The Potential Development Program's
**Mahoning Valley
Pizza Cook-Off**

Sponsored by:



Sunday, March 18th
4 pm – 7 pm
Mr. Anthony's
7440 South Ave., Boardman, OH

Potential Development Program's Mission Statement

Our mission is to provide children with autism and special needs a safe, structured educational environment with caring, supportive services that give our students the necessary skills and independence to lead a productive life.

Agency History

The Potential Development Program is a private non-profit agency that has been serving children with Autism Spectrum Disorder and other developmental delays for over 50 years. Children receive individualized educational services as well as speech, occupational and physical therapies at three sites located in Mahoning and Trumbull Counties. Through its dedicated team of long-term employees and Board members, the Potential Development Program works hard to maintain its reputation throughout the community as an unparalleled leader in helping children and families with Autism and other developmental delays.

2011 Event Results

- Over \$33,000 was raised to benefit the Potential Development Program!
- It sold out two weeks prior to the day of the event!!! There were more than 1,000 people in attendance.
- Live news appearance were held on WYTV and WKBN to promote the event and its sponsors!
- Live morning show appearances with radio personalities to promote the event and its sponsors aired every Tuesday morning for the month leading up to the event
- Winning Pizzerias were featured on the WYTV morning show for two days following the event.
- Participating Pizzerias: Belleria Pizza Boardman, Bino's Pizza, Brier Hill Struthers, Bruno Bros. Pizza, Cocca's Pizza, Gia's, Gordy's Specialty Market, Ianazone's Pizza, Pete's Place at YSU, Pizza Joe's, Pizza Works, Southgate, Sunrise Inn, Strikers and Wedgewood Pizza.
- Local Celebrity Judges for Pizza Contest at the event: WYTV News Anchor, Stan Boney; Zidian Group Executive Chef, Mark Canzonetta; Radio Personality, John Caparanis; UAW Local 1714 President, Dave Green; St. Louis Rams Offensive Lineman, John Greco; United Way Executive Director, Bob Hannon; WKBN Morning Show Anchor, Jeff Levkulich; Professional Boxing Judge, Tom Miller; WKBN Weathercaster, Rich Morgan; State Senator, Joe Schiavoni and YSU Football Coach, Eric Wolford.

